

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

AMYRIS, INC., *et al.*,

Debtors.<sup>1</sup>

Chapter 11

Case No. 23-11131 (TMH)

(Jointly Administered)

**NOTICE OF AUCTION FOR THE DEBTORS'  
JVN, STRIPES, AND ROSE, INC. BRAND ASSETS**

**PLEASE TAKE NOTICE:** that October 16, 2023, the Bankruptcy Court entered the Bid Procedures Order [Docket No. 553], approving the Bid Procedures.<sup>2</sup> On November 30 and December 1, 2023, the Debtors held an auction with respect to certain of their Operating Consumer Brands. The Brand Assets of the JVN, Stripes, and Rose, Inc. Operating Consumer Brands (the “Remaining Consumer Brands”) did not have any Qualified Bids as of the end of such auction and, accordingly the Remaining Consumer Brands are Unsold Assets.

**PLEASE TAKE FURTHER NOTICE:** that, pursuant to the Bid Procedures Order, the Debtors, after consultation with the Consultation Parties, have determined to hold an auction commencing **on December 13, 2023 at 2:00 p.m. (Eastern Time)** (the “Auction”) to determine the highest and best offer for the Remaining Consumer Brands, as determined by the Debtors in their reasonable business judgment, after consultation with the applicable Consultation Parties. The Auction will be governed by the Bid Procedures attached to the Bid Procedures Order.

**PLEASE TAKE FURTHER NOTICE:** that the Debtors, after consultation with the Consultation Parties, have determined to designate Windsong Global, LLC (the “JVN Stalking Horse Bidder”) as the Stalking Horse Bidder for the JVN Brand Assets pursuant to the Asset Purchase Agreement attached hereto as **Exhibit A** (the “JVN Stalking Horse APA”).

**PLEASE TAKE FURTHER NOTICE:** that the Auction will be **conducted via Zoom** virtual meeting technology. Only Qualified Bidders that have submitted Qualified Bids are eligible to participate at the Auction. Only the authorized representatives and professional advisors of each of the Qualified Bidders, the Debtors, the Consultation Parties (including members of the Committee), and the United States Trustee for the District of Delaware shall be permitted to attend the Auction. Parties permitted to attend the Auction who wish to do so **must** contact Intrepid, the

<sup>1</sup> A complete list of each of the Debtors in these Chapter 11 Cases may be obtained on the website of the Debtors’ claims and noticing agent at <https://cases.stretto.com/Amyris>. The location of Debtor Amyris Inc.’s principal place of business and the Debtors’ service address in these Chapter 11 Cases is 5885 Hollis Street, Suite 100, Emeryville, CA 94608.

<sup>2</sup> Capitalized terms not otherwise defined herein shall have the meanings ascribed to them in the Bid Procedures Order or, as applicable, the Bid Procedures attached thereto as Exhibit A.

Debtors' investment banker, at ProjectCana@IntrepidIB.com **no later than December 12, 2023 at 12:00 p.m. (Eastern Time).**

**PLEASE TAKE FURTHER NOTICE:** that commencing on December 13, 2023 at **1:30 p.m.** (Eastern Time), Qualified Bidders and their professionals are requested to join the Zoom virtual meeting. Each Qualified Bidder will be asked to select one participant to serve as the spokesperson, and such spokesperson shall be the only person authorized to submit a Bid on the Qualified Bidder's behalf at the Auction. Additional Auction procedures may be announced at or prior to the Auction. A court reporter will be present in the Zoom virtual meeting and the Auction will be recorded.

**PLEASE TAKE FURTHER NOTICE:** that Bidders are urged to ensure that they have the technical ability to participate via the Zoom platform. The Zoom application can be downloaded at <https://zoom.us/download> and is also available for Apple products via the App Store.

**PLEASE TAKE FURTHER NOTICE:** that the Debtors reserve the right to modify the Bid Procedures in their reasonable business judgment after consultation with the applicable Consultation Parties (all in accordance with the Bid Procedures Order), and any changes to the Auction procedures will be announced at the Auction. The Debtors reserve the right to cancel, adjourn, or continue the Auction with respect to all or any portion of the Remaining Consumer Brands.

**PLEASE TAKE FURTHER NOTICE:** that copies of the Bid Procedures Order, the Bid Procedures, the Contract and Lease Procedures, and any other documents related thereto are available for review free of charge through the Debtors' noticing agent Stretto at <https://cases.stretto.com/amyris>.

Dated: December 10, 2023

**PACHULSKI STANG ZIEHL & JONES LLP**

*/s/ Steven W. Golden*

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